

Implied co-movement behavior in stock markets¹

The Herd Behavior Index

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¹joint work with Daniel Linders, Wim Schoutens, ...

Main concepts and references

- ▶ **Comonotonicity:**

- ▶ Dhaene, Denuit, Goovaerts, Kaas & Vyncke (2002a,b).

- ▶ **Super-replicating strategies for index options:**

- ▶ Chen, Deelstra, Dhaene & Vanmaele (2008).
- ▶ Linders, Dhaene, Hounnon, & Vanmaele (2012).

- ▶ **Measuring herd behavior in stock markets:**

- ▶ Dhaene, Linders, Schoutens & Vyncke (2012).
- ▶ Linders, Dhaene & Schoutens (2015).

Introduction

The millenium bridge (London, 2000)



- ▶ What is the probability that 1000 men walking at random on the bridge will end up walking in step?
- ▶ Soon after its opening, the bridge started to sway from side to side and had to be closed.

Introduction

Herd behavior in stock markets



Introduction

Herd behavior in stock markets



Introduction

Herd behavior in stock markets

- ▶ Our goal: Define an index which:
 - ▶ reflects market's perception of degree of co-movement of stock prices,
 - ▶ is forward looking, based on observed option data,
 - ▶ is model-independent.
- ▶ We will call this index the **Herd Behavior Index** (HIX).
- ▶ The HIX may give information about the degree of diversification that is possible by investing in a portfolio of stocks.

The financial market

- ▶ The usual set up:

$$(\Omega, \mathcal{F}, (\mathcal{F}_t)_{0 \leq t \leq T}, \mathbb{P})$$

- ▶ Current time is denoted by 0. Time span is T years.
- ▶ The stock market:
 - ▶ n stocks.
 - ▶ $X_i(T) \equiv X_i$ = price of (dividend paying) stock i at time T .
- ▶ Assumptions:
 - ▶ The market is arbitrage-free.
 - ▶ The time - 0 price of any traded contingent claim with pay-off $A(T)$ at time T is given by

$$e^{-rT} \mathbb{E}[A(T)]$$

- ▶ r = risk-free interest rate (deterministic).
- ▶ Expectation is taken w.r.t. the (unknown) measure $\mathbb{Q}$.

The financial market

Stock options

- ▶ European options on stock i :

- ▶ Maturity T .
- ▶ Arbitrage-free prices:

$$C_i [K] = e^{-rT} \mathbb{E}[(X_i - K)_+]$$

and

$$P_i [K] = e^{-rT} \mathbb{E}[(K - X_i)_+]$$

- ▶ Traded strikes for stock i :

$$0 = K_{i,0} < K_{i,1} < \dots < K_{i,m_i} < K_{i,m_i+1} = F_{X_i}^{-1}(1) < \infty$$

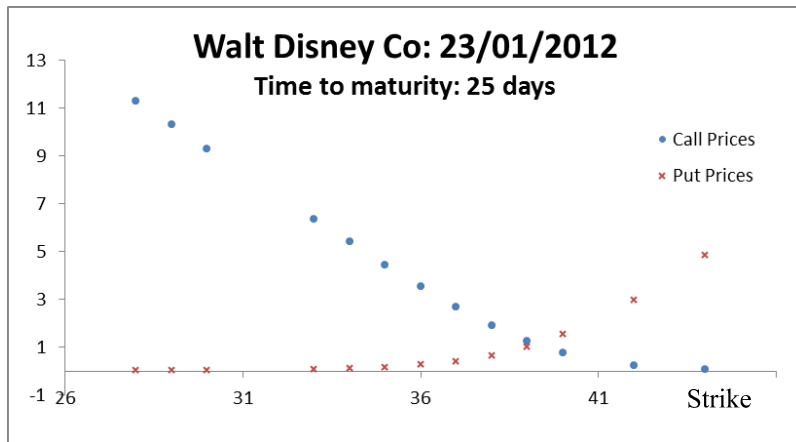
- ▶ Option curve C_i vs. option-implied distribution F_{X_i} :

$$F_{X_i}(x) = 1 + e^{rT} C'_i[x+]$$

The financial market

Stock options

► Options on Walt Disney:



The financial market

The stock market index and its options

► The stock market index:

- $S(T) \equiv S$ = value of stock market index at time T :

$$S = w_1 X_1 + \dots + w_n X_n$$

- w_i = positive weight factors.

► European options on the index:

- Maturity T .
- Arbitrage-free prices:

$$C[K] = e^{-rT} \mathbb{E}[(S - K)_+]$$

and

$$P[K] = e^{-rT} \mathbb{E}[(K - S)_+]$$

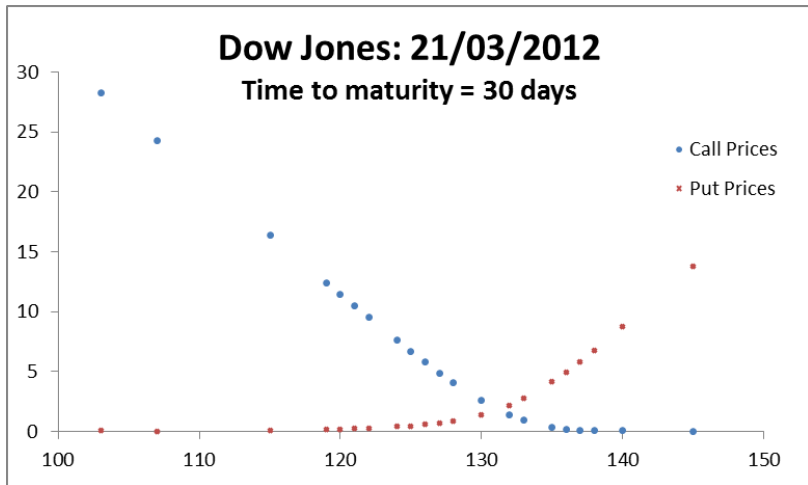
► Traded strikes:

$$K_{-l} < K_{-l+1} < \dots < K_{-1} < K_0 \leq \mathbb{E}[S] < K_1 < \dots < K_{h-1} < K_h$$

The financial market

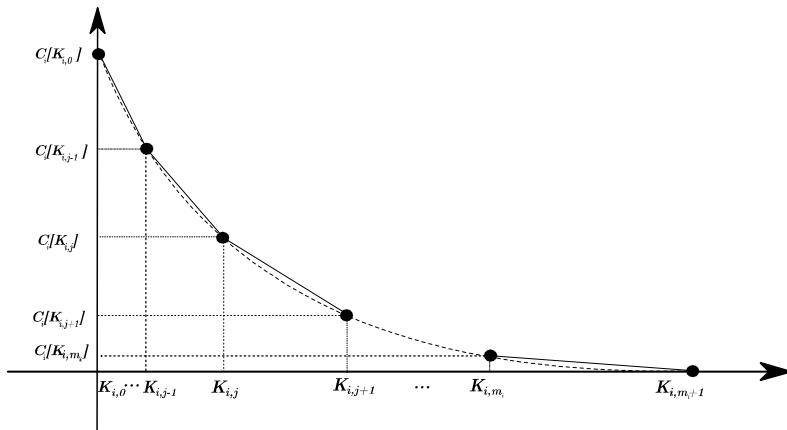
The stock market index and its options

- ▶ European options on the DJ index:



Option-implied stock price distributions

- ▶ We approximate the unknown option curve $C_i [K]$ of each stock i (dashed line) by the piecewise linear curve $\bar{C}_i [K]$ connecting the traded strikes (solid line).



Option-implied stock price distributions

- ▶ Approximation for $K \notin (0, K_{i,m_i+1})$:

$$\overline{C}_i[K] = C_i[K]$$

- ▶ 'Worst case' stock option curves:

- ▶ $\overline{C}_i[K]$ is convex and decreasing.
- ▶ Any $\overline{C}_i[K]$ is a convex combination of observed option prices.
- ▶ $\overline{C}_i[K]$ is the largest possible stock option price.

- ▶ 'Convex order' - largest risk neutral distributions:

- ▶ The option-implied cdf's $\overline{F}_{X_i}$ corresponding to the 'worst-case' option curves follows from:

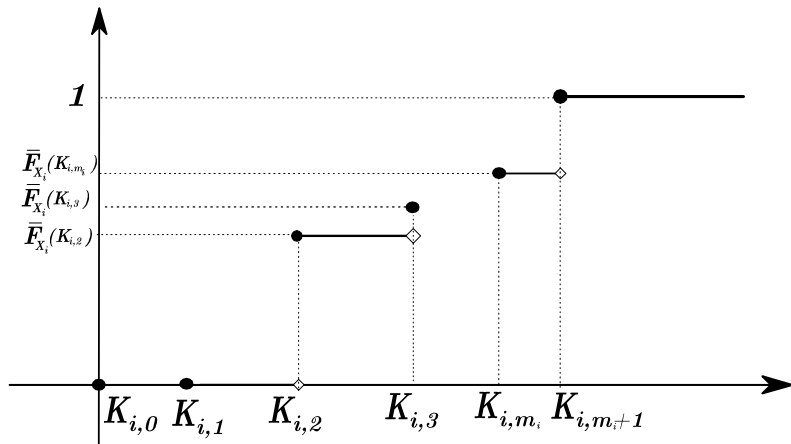
$$\overline{F}_{X_i}(x) = 1 + e^{rT} \overline{C}'_i[x+]$$

- ▶ Convex order:

$$F_{X_i} \leq_{cx} \overline{F}_{X_i}$$

Option-implied stock price distributions

$$\bar{F}_{X_i}(x) = 1 + e^{rT} \bar{C}'_i[x+]$$



Forward contracts

- ▶ S = value of stock market index at time T .
- ▶ Consider the contingent claim with pay-off $f(S)$ at T .
- ▶ For any $a \geq 0$, this pay-off can be expressed as²:

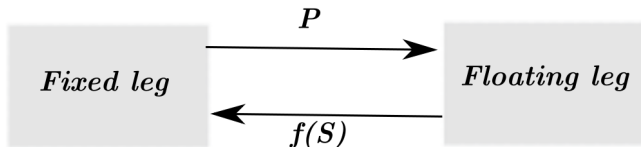
$$f(S) = f(a) + f'(a) [(S - a)_+ - (a - S)_+] \\ + \int_0^a f''(K) (K - S)_+ dK + \int_a^{+\infty} f''(K) (S - K)_+ dK$$

- ▶ Model-free static replication of $f(S)$:
 - ▶ Buy $f(a)$ bonds, each paying an amount 1 at maturity.
 - ▶ Buy $f'(a)$ calls $C[a]$.
 - ▶ Sell $f'(a)$ puts $P[a]$.
 - ▶ Buy $f''(K) dK$ puts $P[K]$, for $K < a$.
 - ▶ Buy $f''(K) dK$ calls $C[K]$, for $K > a$.

²Carr & Madan (2001). Cheung, Dhaene, Kukush & Linders (2015).

Forward contracts

- Consider the swap contract, underwritten at time 0, with pay-offs at time T given by



- The time-0 price of the forward contract is 0:

$$P = \mathbb{E} [f (S)]$$

- The time-0 forward price in terms of option prices:

$$\begin{aligned} \mathbb{E} [f (S)] &= f (a) + e^{rT} f' (a) (C [a] - P [a]) \\ &\quad + e^{rT} \int_0^a f'' (K) P [K] dK \\ &\quad + e^{rT} \int_a^{+\infty} f'' (K) C [K] dK \end{aligned}$$

Forward contracts

- ▶ Traded strikes: $K_{-l}, K_{-l+1}, \dots, K_{-1}, K_0, K_1, \dots, K_{h-1}, K_h$.
- ▶ Approximation for $\mathbb{E}[f(S)]$: (composite trapezoidal rule)

$$\begin{aligned}\mathbb{E}[f(S)] \approx & f(\mathbb{E}[S]) + e^{rT} \sum_{i=-l}^h f''(K_i) \Delta K_i Q[K_i] \\ & - \frac{f''(K_0)}{2} (\mathbb{E}[S] - K_0)^2\end{aligned}$$

- ▶ $\Delta K_i = \frac{K_{i+1} - K_{i-1}}{2}$ for $i = -l + 1, \dots, h - 1$.
- ▶ $\Delta K_{-l} = K_{-l+1} - K_{-l}$ and $\Delta K_h = K_h - K_{h-1}$.
- ▶ $Q[K_i]$ defined by

$$Q[K_i] = \begin{cases} P[K_i], & \text{if } K_i < K_0 \\ \frac{C[K_i] + P[K_i]}{2}, & \text{if } K_i = K_0 \\ C[K_i], & \text{if } K_i > K_0 \end{cases}$$

Forward contracts

An example

- ▶ The contract:

- ▶ Floating leg:

$$(S - \mathbb{E}[S])^2 = 2 \left(\int_0^{\mathbb{E}[S]} (K - S)_+ dK + \int_{\mathbb{E}[S]}^{+\infty} (S - K)_+ dK \right)$$

- ▶ Fixed leg:

$$P = \text{Var}[S] = 2e^{rT} \left(\int_0^{\mathbb{E}[S]} P[K] dK + \int_{\mathbb{E}[S]}^{+\infty} C[K] dK \right)$$

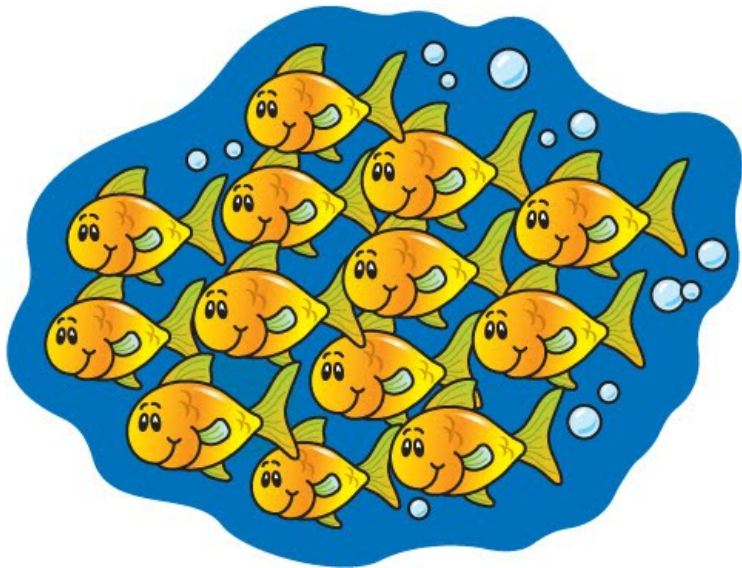
- ▶ Traded strikes: $K_{-l}, K_{-l+1}, \dots, K_{-1}, K_0, K_1, \dots, K_{h-1}, K_h$.

- ▶ Approximation:

$$\boxed{\text{Var}[S] \approx 2e^{rT} \sum_{i=-l}^h \Delta K_i Q[K_i] - (\mathbb{E}[S] - K_0)^2}$$

- ▶ ΔK_i and $Q[K_i]$ as defined above.

Comonotonicity



Comonotonicity

- ▶ Comonotonic stock prices³: (U is a uniform $(0, 1)$ r.v.)

$$(X_1, \dots, X_n) \stackrel{d}{=} \left(F_{X_1}^{-1}(U), \dots, F_{X_n}^{-1}(U) \right)$$

- ▶ $\mathbb{P}$ - comonotonicity $\Leftrightarrow$ $\mathbb{Q}$ - comonotonicity.
- ▶ Comonotonicity will not be used as an approximation, but as a point of reference.
- ▶ Comonotonicity gap⁴:
 - ▶ Distance between observed index option prices and comonotonic index option prices.
 - ▶ Problem: how to determine comonotonic index option prices?

³Dhaene, Denuit, Goovaerts, Kaas & Vyncke (2002a,b)

⁴Laurence (2008).

The comonotonic stock market index

- ▶ Consider $(X_1, \dots, X_n)$ with risk neutral cdf's F_{X_i} .
- ▶ The stock market index:

$$S = \sum_{i=1}^n w_i X_i$$

- ▶ The comonotonic stock market index:

$$S^c = \sum_{i=1}^n w_i F_{X_i}^{-1}(U)$$

- ▶ **Theorem**⁵: The following statements are equivalent:
 - ▶ $(X_1, \dots, X_n)$ is comonotonic.
 - ▶ $S \stackrel{d}{=} S^c$.
 - ▶ $\text{Var}[S] = \text{Var}[S^c]$.

⁵Dhaene, Denuit, Goovaerts, Kaas, Vyncke (2002a); Cheung (2010).

The comonotonic stock market index

- ▶ The (approximated) comonotonic stock market index⁶:

$$\bar{S}^c = \sum_{i=1}^n w_i \bar{F}_{X_i}^{-1}(U)$$

- ▶ Algorithm⁷:

$$F_{\bar{S}^c}(K) = \max \left\{ p \in A \mid \sum_{i=1}^n w_i \bar{F}_{X_i}^{-1}(p) \leq K \right\}$$

with

$$A = \{ \bar{F}_{X_i}(K_{i,j}) \mid i = 1, \dots, n \text{ and } j = 0, 1, \dots, m_i \} \setminus \{0\}$$

⁶Hobson, Laurence & Wang (2005).

⁷Linders, Dhaene, Hounnon, Vanmaele (2012).

Comonotonic index option prices

- Definition:

$$\overline{C}^c [K] = e^{-rT} \mathbb{E}[(\overline{S}^c - K)_+]$$

- Decomposition formula⁸:

$$\overline{C}^c [K] = \sum_{i=1}^n w_i \overline{C}_i [K_i^*]$$

with $K_i^* = \overline{F}_{X_i}^{-1}(\alpha_K) (F_{\overline{S}^c}(K))$ and α_K from $\sum_{i=1}^n w_i K_i^* = K$.

- Ordering relation:

$$C [K] \leq \overline{C}^c [K]$$

- Put options: similar.

⁸Dhaene, Wang, Young, Goovaerts (2000); Chen, Deelstra, Dhaene, Vanmaele (2008).

Comonotonic index option prices

$$\overline{C}^c[K] = \sum_{i \in N_K} C_i[K_{i,j_i}] + \sum_{i \in \overline{N}_K} \{\alpha_K C_i[K_{i,j_i}] + (1 - \alpha_K) C_i[K_{i,j_i+1}]\}$$

- ▶ The integer j_i : the unique $j \in \{0, 1, \dots, m_i + 1\}$ that satisfies

$$\overline{F}_{X_i}(K_{i,j-1}) < F_{S^c}(K) \leq \overline{F}_{X_i}(K_{i,j})$$

- ▶ The set N_K :

$$N_K = \left\{ i \mid \overline{F}_{X_i}(K_{i,j_i-1}) < F_{S^c}(K) < \overline{F}_{X_i}(K_{i,j_i}) \right\}$$

- ▶ The set $\overline{N}_K$:

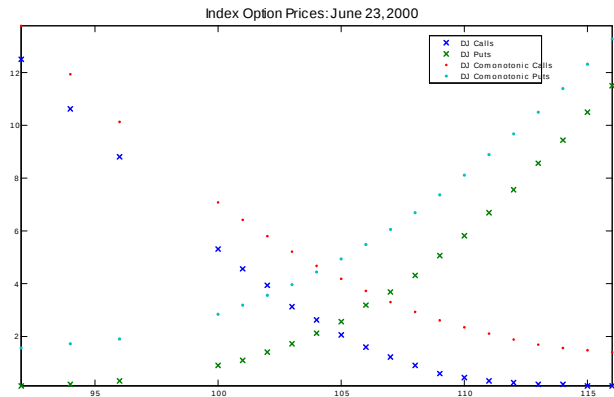
$$\overline{N}_K = \{ i \mid F_{S^c}(K) = \overline{F}_{X_i}(K_{i,j_i}) \}$$

- ▶ The fraction α_K :

$$\alpha_K = 1 - \frac{K - \sum_{i=1}^n w_i K_{i,j_i}}{\sum_{i \in \overline{N}_K} w_i (K_{i,j_i+1} - K_{i,j_i})}$$

Comonotonicity gap for DJ - index options

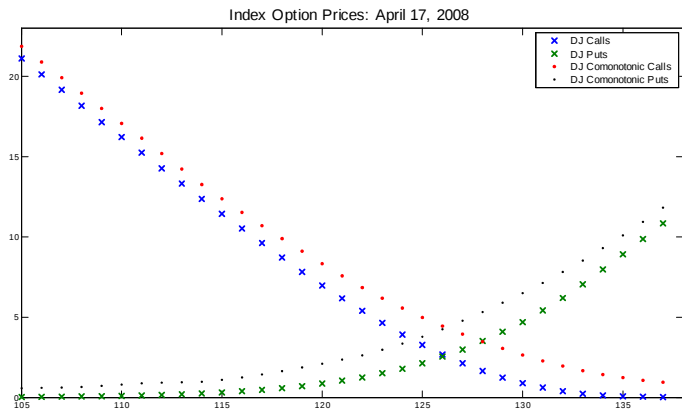
June 23, 2000



$$S(0) = 103.76, T = 30 \text{ days}, HIX = 0.286$$

Comonotonicity gap for DJ - index options

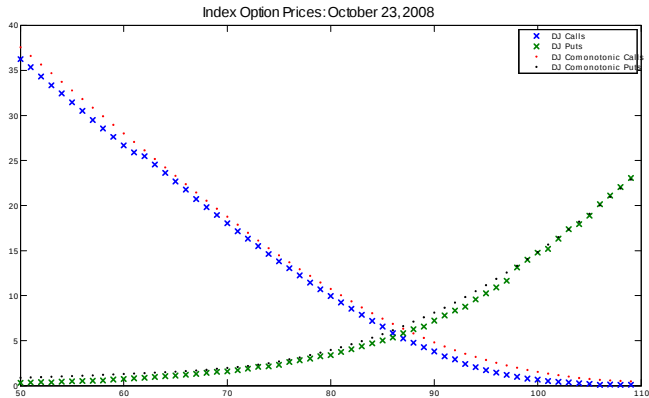
April 17, 2008



$$S(0) = 126, \quad T = 30 \text{ days}, \quad \text{HIX} = 0.369$$

Comonotonicity gap for DJ - index options

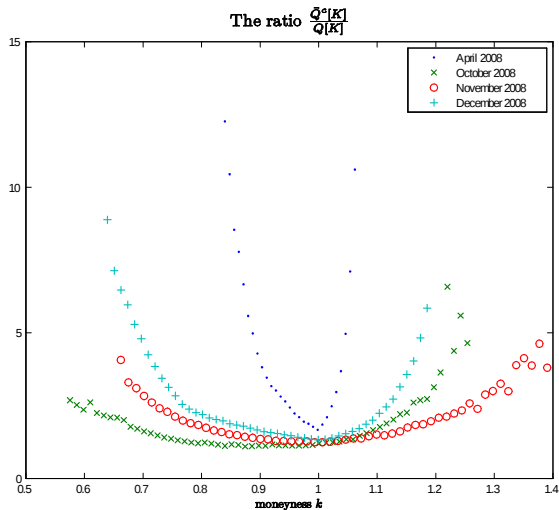
October 23, 2008



$$S(0) = 86.91, \quad T = 30 \text{ days}, \quad \text{HIX} = 0.744.$$

Comonotonicity gap out-of-the-money DJ - index options

2008: April 17, October 23, November 20 and December 18.



gap (october) < gap (november) < gap (december) < gap (april)

Comonotonic forward prices

- Expected value of functions of the comonotonic index price:

$$\begin{aligned}\mathbb{E} \left[f \left(\overline{S}^c \right) \right] &= f \left(\mathbb{E} [S] \right) + e^{rT} \int_0^{\mathbb{E}[S]} f''(K) \overline{P}^c [K] dK \\ &\quad + e^{rT} \int_{\mathbb{E}[S]}^{+\infty} f''(K) \overline{C}^c [K] dK\end{aligned}$$

- Approximation:

$$\begin{aligned}\mathbb{E} \left[f \left(\overline{S}^c \right) \right] &\approx f \left(\mathbb{E} [S] \right) + e^{rT} \sum_{i=-l}^h f''(K_i) \Delta K_i \overline{Q}^c [K_i] \\ &\quad - \frac{f''(K_0)}{2} (\mathbb{E}[S] - K_0)^2\end{aligned}$$

- ΔK_i defined as before, while $\overline{Q}^c [K_i]$ defined by

$$\overline{Q}^c [K_i] = \begin{cases} \overline{P}^c [K_i], & \text{if } K_i < K_0, \\ \frac{\overline{C}^c [K_i] + \overline{P}^c [K_i]}{2}, & \text{if } K_i = K_0, \\ \overline{C}^c [K_i], & \text{if } K_i > K_0. \end{cases}$$

Comonotonic forward prices

Example

- ▶ The function f :

$$f(\bar{S}^c) = (\bar{S}^c - \mathbb{E}[S])^2$$

- ▶ Variance of the comonotonic index price at time T :

$$\text{Var}[\bar{S}^c] = 2e^{rT} \left(\int_0^{\mathbb{E}[S]} \bar{P}^c[K] dK + \int_{\mathbb{E}[S]}^{+\infty} \bar{C}^c[K] dK \right)$$

- ▶ Approximation:

$$\text{Var}[\bar{S}^c] \approx (\bar{S}^c)^2[T] \equiv 2e^{rT} \sum_{i=-l}^h \Delta K_i \bar{Q}^c[K_i] - (\mathbb{E}[S] - K_0)^2$$

- ▶ ΔK_i and $\bar{Q}^c[K_i]$ as defined above.

The implied degree of herd behavior

- ▶ Measuring the degree of herd behavior: (f convex)

$$\text{Degree of Herd Behavior} = \frac{\mathbb{E}\left[f\left(\frac{S}{\mathbb{E}[S]}\right)\right] - f(1)}{\mathbb{E}\left[f\left(\frac{S^c}{\mathbb{E}[S]}\right)\right] - f(1)}$$

- ▶ Definition of the Herd Behavior Index⁹:

$$\text{HIX}_f [T] = \frac{e^{rT} \sum_{i=-I}^h f''\left(\frac{K_i}{\mathbb{E}[S]}\right) \Delta K_i Q[K_i] - \frac{f''\left(\frac{K_0}{\mathbb{E}[S]}\right)}{2} (\mathbb{E}[S] - K_0)^2}{e^{rT} \sum_{i=-I}^h f''\left(\frac{K_i}{\mathbb{E}[S]}\right) \Delta K_i \overline{Q}^c[K_i] - \frac{f''\left(\frac{K_0}{\mathbb{E}[S]}\right)}{2} (\mathbb{E}[S] - K_0)^2}$$

- ▶ Nominator:
 - ▶ Captures real market situation.
 - ▶ Follows from observed **index option prices**.
- ▶ Denominator:
 - ▶ Captures comonotonic market situation.
 - ▶ Follows from observed **stock option prices**.

⁹Linders, Dhaene, Schoutens (2015).

The implied degree of herd behavior

Example

- ▶ Consider $f(s) = (s - 1)^2$.
- ▶ Measuring the degree of herd behavior:

$$\text{Degree of Herd Behavior} = \frac{\text{Var}[S]}{\text{Var}[S^c]}$$

- ▶ Properties:
 - ▶ This number takes values in $[0, 1]$.
 - ▶ If $(w_1 X_1, \dots, w_n X_n)$ is a *joint mix*, it equals 0.
 - ▶ If $(w_1 X_1, \dots, w_n X_n)$ is *comonotonic*, it equals 1.
 - ▶ A higher value may indicate stronger positive dependency.

- ▶ Definition of the HIX:

$$\text{HIX} [T] = \frac{2e^{rT} \sum_{i=-l}^h \Delta K_i Q[K_i] - (\mathbb{E}[S] - K_0)^2}{2e^{rT} \sum_{i=-l}^h \Delta K_i \bar{Q}^c[K_i] - (\mathbb{E}[S] - K_0)^2}$$

HIX vs. correlation

- ▶ Consider a market with the following risk-neutral dynamics:

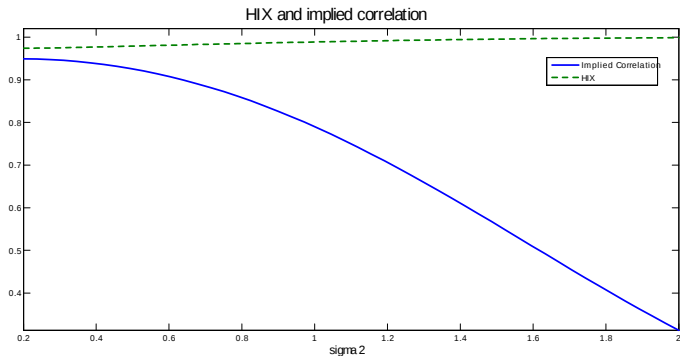
$$\begin{cases} \frac{dX_1(t)}{X_1(t)} = 0.03 dt + 0.2 dB_1(t) \\ \frac{dX_2(t)}{X_2(t)} = 0.03 dt + \sigma_2 dB_2(t) \end{cases}$$

- ▶ $\{B_1(t), B_2(t)\}$: correlated Brownian motion process.
 - ▶ $\text{covar}[B_1(t), B_2(t+s)] = 0.95t$ for all $t, s \geq 0$.
 - ▶ $T = 1$ year.
- ▶ Correlation between stock prices: $\text{corr}[X_1, X_2]$.
- ▶ Herd Behavior Index:

$$\boxed{\text{HIX}[1] = \frac{\text{Var}[X_1 + X_2]}{\text{Var}\left[F_{X_1}^{-1}(U) + F_{X_2}^{-1}(U)\right]}}$$

HIX vs. correlation

$\text{Corr}[X_1, X_2]$ and $\text{HIX}[1]$ as a function of σ_2 :



Implementation considerations

- ▶ Options prices are midquotes:

$$C[K] = \frac{C^{bid}[K] + C^{ask}[K]}{2}$$

- ▶ The T -year forward index price $\mathbb{E}[S]$:

$$\mathbb{E}[S] = e^{rT} (C[K^*] - P[K^*]) + K^*$$

- ▶ with

$$K^* = \arg \min_{i \in \{-l, \dots, h\}} |C[K_i] - P[K_i]|.$$

- ▶ The T -year forward stock price $\mathbb{E}[X_i]$: similar.

Implementation considerations

- ▶ Suppose we want to calculate daily values of DJ - HIX $[T]$ for $T = 30$ calendar days.
- ▶ In general, options with maturity T are not available:
 - ▶ Consider near term T_1 and next term T_2 options.
 - ▶ HIX $[T]$ is a weighted average:

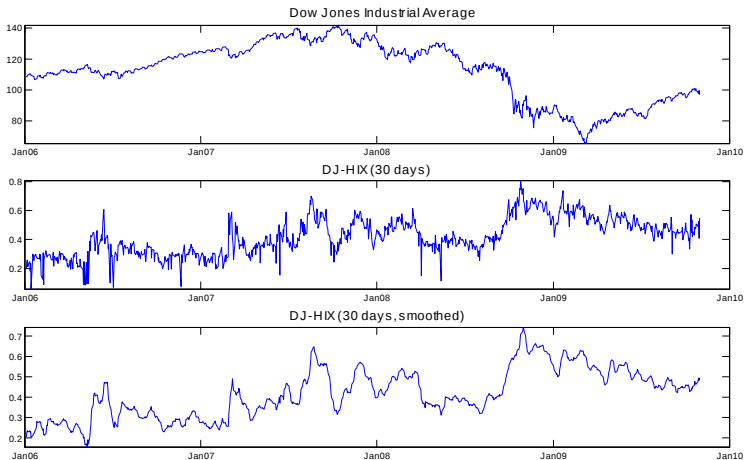
$$\text{HIX}[T] = \text{HIX}[T_1] \times \left[\frac{T_2 - T}{T_2 - T_1} \right] + \text{HIX}[T_2] \times \left[\frac{T - T_1}{T_2 - T_1} \right]$$

- ▶ Roll to 2nd and 3th expiry dates if T_1 is less than 7 days.
- ▶ European index options and American stock options:
 - ▶ Replace (non-observed) $C_i[K_{i,j}]$ and $P_i[K_{i,j}]$ by the corresponding observed American option prices.

The DJ-HIX

Historical herd behavior

- ▶ Values of **DJ-HIX** for $T = \frac{30}{365}$.
- ▶ Time period: January, 2006 - October, 2009.



DJ-HIX vs. DJ-VIX

- Realized Variance: ($T = \frac{30}{365}$)

$$\text{RV}[T] = \frac{1}{T} \sum_{j=1}^{365 \times T} \left[\ln S\left(\frac{j}{365}\right) - \ln S\left(\frac{j-1}{365}\right) \right]^2$$

- VIX¹⁰ (the Fear Index):

$$\begin{aligned} \text{VIX} &= 100 \times \sqrt{\text{approximation of } \mathbb{E}[\text{RV}[T]]} \\ &= 100 \times \sqrt{\frac{2}{T} e^{rT} \sum_{i=-l}^h \frac{\Delta K_i}{K_i^2} Q[K_i] - \frac{1}{T} \left(\frac{\mathbb{E}[S]}{K_0} - 1 \right)^2} \end{aligned}$$

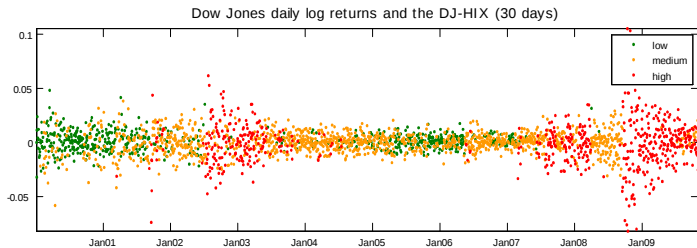
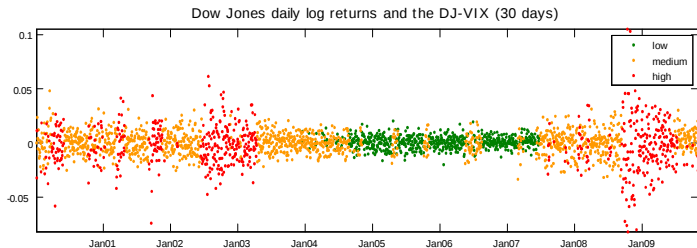
- VIX is a barometer for implied volatility of the **S&P 500**, based on options on this index.
- The VIX methodology can be applied to any index or stock with appropriate underlying options.

¹⁰CBOE (2009), Carr & Wu (2006)

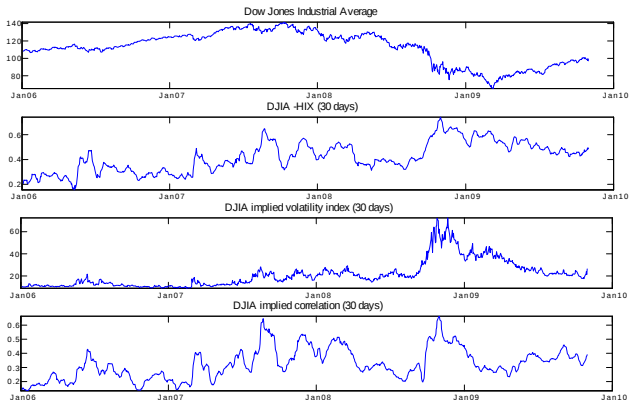
DJ-HIX vs. DJ-VIX

- ▶ DJ-VIX = VIX-based volatility barometer for DJ.
- ▶ We always take $T = \frac{30}{365}$.
- ▶ On next slide: **Daily DJ - logreturns** over the period January, 2000 - October, 2009.
 - ▶ Figure 1: color of logreturns indicate level of **VIX**:
 - ▶ *Green*: historically low: $VIX \leq 0.1$ quantile.
 - ▶ *Orange*: intermediate.
 - ▶ *Red*: historically large: $VIX \geq 0.9$ - quantile.
 - ▶ Figure 2: color of logreturns indicate level of **HIX**:
 - ▶ *Green*: historically low: $HIX \leq 0.1$ quantile.
 - ▶ *Orange*: intermediate.
 - ▶ *Red*: historically large: $HIX \geq 0.9$ - quantile.

DJ-HIX vs. DJ-VIX



DJ-HIX vs. DJ-VIX vs. DJ-Implied Correlation



Conclusions

▶ HIX:

- ▶ reflects market's perception of future co-movement behavior of stock prices,
- ▶ is forward looking, based on observed option data,
- ▶ HIX is model-independent.

▶ HIX vs. other implied measures:

- ▶ HIX is a better implied measure for co-movement than implied correlation.
- ▶ HIX and VIX give complementary information.

▶ Applications:

- ▶ Using HIX as a barometer.
- ▶ Using HIX as a buy/sell signal for the index.
- ▶ Trading the comonotonicity gap.

Thank you for your attention

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